

MODALITIES / ASSESSMENTS / EVALUATIONS

## The Advantage of Phytotherapy:

A Simple, Efficient & Highly Effective  
Adjunctive Therapy

1 Day Intensive

**NEW**



**Sunday, June 5, 2011**  
**TORONTO, ON**

Additional dates and locations available.  
Contact a Seroyal representative for more details.

Presented by:

**Robert Abell ND LAC**

*(based on the teachings of Dr. Gérard Guéniot)*



This program is designed to expand your knowledge and introduce you to indications and applications of Phytotherapy.

Phyto-gens are easy-to-prescribe condition specific remedies. Extractions with water, alcohol and natural glycerin ensure harnessing of the full spectrum of phytotherapeutic and energetic properties. Phyto-gens deliver the highest concentration of active extracts from developing buds

and shootlets and are designed for patient compliance.

Through his extensive experience and personal case studies, Dr. Abell will review how to incorporate this therapy into simple and easy-to-follow treatment guidelines, ensuring successful results in everyday practice.

### CONTINUING EDUCATION CREDITS

- 3.5 GENERAL BDDT-N CE CREDITS (ON)
- 6.5 HOURS OF CNPBC CE CREDITS (BC)
- 6.5 HOURS OF SANP CE CREDITS (SK)
- 6.5 HOURS OF MNA CE CREDITS (MB)
- 6.5 HOURS OF GENERAL NHAND CREDITS (NH)

### ADDITIONAL CE CREDITS APPLIED FOR

### TREATMENT GUIDELINES PROVIDED FOR

- Allergies
- Anti-aging
- Immune stimulation
- Osteoporosis
- Anxiety and neurosis
- Circulatory disorders
- Post chemo and radiation treatments
- GERD and digestive issues

### KEY LEARNING HIGHLIGHTS

- Ease of use.
- Primary actions of these remedies.
- Proper dosage and prescription.
- Condition specific protocols.
- Practice developing thorough treatment plans.
- Gain insight into how Dr. Abell integrates this modality into a well-rounded treatment approach.

### AGENDA

- What is Phytotherapy and how is it made.
- Primary actions, dosage and prescription.
- When to choose Phyto-gens as a treatment modality.
- Condition specific protocols.
- Simple ways to adapt different Phyto-gens in multiple conditions.

**Detailed reference materials included with program**

**Register Now**

CANADA: (800) 263-5861 | US: (888) 737-6925 | [www.seroyal.com](http://www.seroyal.com) | [www.seroyalseminars.com](http://www.seroyalseminars.com)

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## Seminar Registration Form

**NEW** **The Advantage of Phytotherapy:**  
**A Simple, Efficient & Highly Effective Adjunctive Therapy**  
**1 Day Intensive**  
*Presented by Robert Abell ND LAc*



**Robert Abell ND LAc** was awarded his Bachelor of Science degree in Exercise Physiology from the University of Colorado, Boulder in 1985. He received his Doctor of Naturopathic Medicine from the National College of Naturopathic Medicine (NCNM) in 1993 and received his Masters in Chinese Medicine and Acupuncture from the Oregon College of Oriental Medicine in 1994. Dr. Abell currently lectures on various topics throughout North America and for Seroyal focusing on Biotherapeutic Drainage™. Dr. Abell resides and operates a large multidisciplinary clinic in Orange County, California with his wife, Lisa. Dr. Abell uses Biotherapeutic Drainage™, homeopathy, acupuncture and auricular medicine as his primary therapeutic tools. He is currently writing a book on the misinformation prevalent in modern medicine today.

### Date and Location

**Sunday, June 5, 2011**  
**Toronto, ON**

Novotel Toronto Centre  
 45 The Esplanade  
 Toronto, ON, M5E 1W2  
 Tel: (416) 367-8900  
 Fax: (416) 360-8285

Parking: \$11.26 per day and \$18.25 for overnight guests  
 Website: [www.novotel.com](http://www.novotel.com)  
 Room rate: \$150 plus tax per night, special rate until May 3, 2011  
 Reservation phone number: 1-416-367-8900  
 Reservation code: Refer to Seroyal rate

### Price

- Practitioner \$99.00 + taxes
- Faculty\* Resident & 1<sup>st</sup> Year Practitioner \$99.00 + taxes
- Student\*\* \$25.00 + taxes

\*Only for full-time faculty members in approved medical educational institutes

\*\*Only for full-time students in approved medical educational institutes

**Additional dates and locations available.**  
**Contact a Seroyal representative for more details.**



**CANADA:** TEL (800) 263-5861 **US:** TEL (888) 737-6925  
 FAX (800) 722-9953 FAX (877) 737-6925

|                     |        |          |
|---------------------|--------|----------|
| NAME                | DEGREE | ACCOUNT# |
| ( )                 |        |          |
| TELEPHONE           | E-MAIL |          |
| SCHOOL (if student) | YEAR   |          |

### PAYMENT INFORMATION

- VISA  MASTERCARD
- AMERICAN EXPRESS

CARD NO. \_\_\_\_\_ EXP. \_\_\_\_\_

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The aim of Seroyal Continuing Education is to assist in building more effective and successful patient treatment strategies. Any reference guides provided are to be used as an adjunct to Seroyal Continuing Education and are not intended to be utilized as a diagnostic tool nor replace any other required education. All remedies indicated in Seroyal Continuing Education are potent medicines that can have profound therapeutic effects on patients. As with any intervention, the dosage may need to be adjusted for those with chronic conditions, very sensitive individuals and those taking multiple medications. Practitioners are solely responsible for the care and treatment provided to their own patients. The information provided by the speaker or speakers in the Seroyal Continuing Education program together with any written material provided do not necessarily represent the views of Seroyal and are not intended as medical advice or an endorsement of any products. This information is for professional use only and is not meant to diagnose, treat, cure, prevent any disease or replace traditional treatment, and has not been evaluated by the FDA or Health Canada.

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### Seroyal is dedicated to making a difference in peoples' lives

Seroyal is a professional-line natural pharmaceutical company dedicated to assisting healthcare practitioners optimize the health of their patients through professional education programs and the use of clinical nutrition, homeopathic and botanical products, and other natural remedies available under the GENESTRA BRANDS™, UNDA and Pharmax product lines.

Since 1989, Seroyal has been providing extensive post-graduate training for naturopathic physicians, medical doctors, chiropractors, veterinarians, dentists, homeopaths and other healthcare practitioners. These seminars have received top recommendations from thousands of practitioners who have experienced phenomenal results.

## Seroyal

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### Seroyal proudly supports the Foundations of Naturopathic Medicine Project

Leading North American holistic scientists and key academic and scientific thought leaders in the naturopathic scholastic community have committed to producing a global textbook on the philosophy, theory and principles of naturopathic medicine. It will provide an extensive explanation of how to think clinically within the practice of naturopathic medicine and conclude with implications for public health policy, global health and international naturopathic medicine, and implications for a renewal of public health practice. To learn more visit: [wwwFOUNDATIONSproject.com](http://wwwFOUNDATIONSproject.com)

